



## CHICCOnection:

Insider news, promotions and child safety tips...brought to you from your friends at Chicco!



### December Giveaway:

# Buy Two Toys, Get One Free!



'Tis the season for mile-long wish lists, and Chicco has a **special offer** to make your gift-gathering a little easier.

[Click here for more information and to access the rebate form.](#)

### Holiday Gift Guide



Some suggestions from our **toy box** to make your seasonal shopping a breeze: Chicco has a toy to make every kid happy.

For the kid who's always speeding around:



### Talking Vacation Car

This bilingual, interactive car teaches English and Spanish vacation vocabulary in a fun, engaging way through rhymes and riddles.

Ages 18 months +; \$39.99

Retailers: [JustKidsStore.com](http://JustKidsStore.com),  
[ToysRUs.com](http://ToysRUs.com), [BabiesRUs.com](http://BabiesRUs.com),  
[EToys.com](http://EToys.com)

### Billy Fun Wheels

Children drive this fun, bright-colored truck with a motion-sensitive remote control. Engine sounds, beeping horn, and bright lights add to the realism of the working steering wheel controller.

Ages 2 years +; \$34.99

Retailers: [Diapers.com](http://Diapers.com), [ToysRUs.com](http://ToysRUs.com),  
[EToys.com](http://EToys.com), [RightStart.com](http://RightStart.com)

For the kid who wants to have as much fun getting clean as she did getting messy:



### Bath Toys

These three adorable, squirting water toys make taking a bath more fun for baby.

Ages 6 months +;  
\$10.99 (**Spin 'N Squirt Duckling**),  
\$14.99 (**Captain Squirt 'N Go**),  
\$16.99 (**Splish Splash Crab**)

Retailers: [BuyBuyBaby.com](http://BuyBuyBaby.com)

For the future architect:



### Magic Blocks

This innovative construction line for babies has a dual-mode connecting system to challenge the child according to his motor skill level. Three sets mix and match to provide great independent, imaginary play.

Ages 9 months +;  
\$19.99 (**Intro Set**),  
\$37.99 (**Little House, Farm**)

Retailers: [BabiesRUs.com](http://BabiesRUs.com), [EToys.com](http://EToys.com),  
[ToysRUs.com](http://ToysRUs.com)

## For the future composer:



### Sing 'N Learn Orchestra

Children learn musical genres such as classical, jazz and pop, as well as the names and sounds of instruments through this colorful toy. As conductor, the child can blend sounds together into rich melodies.

Ages 12 months +; \$39.99

Retailers: [ToysRUs.com](http://ToysRUs.com), [Target.com](http://Target.com), [EToys.com](http://EToys.com)

## And for the kid who likes to cuddle while he counts:



### Teddy Count-With-Me

Children can learn numbers and words in English and Spanish through interactions with this musical, bilingual talking bear. Teddy makes funny noises when held upside down, thanks to the built-in motion sensor.

Ages 6 months +; \$39.99

Retailers: [BabiesRUs.com](http://BabiesRUs.com), [Target.com](http://Target.com)

## Holidays and Your Young Children

### Tips for Making the Holidays Safe and Happy



Traveling for the holidays can be stressful, especially with a young child in tow. Chicco **baby gear** will make traveling to friends and family near or far comfortable and safe for baby, and peaceful for mom and dad. Most of these products are certified by the Juvenile Product Manufacturers Association (JPMA), including the **Liteway™ Stroller**, **KeyFit®** and **KeyFit® 30 Infant Car Seats**, **360° Rotating Hook On Chair**, and **Lullaby® LX Playard**.

#### At the Airport

The **Chicco Liteway Stroller** is a cinch to pack and makes traveling through the airport and between connections efficient. This innovative **umbrella stroller** has a compact fold and lightweight frame, and offers full recline to allow for naps during delays. A generous storage basket that converts into a sling tote makes this must-have item not only useful, but stylish too!

Tips to keep baby happy from the check-in counter to touchdown: bring a cozy familiar blanket, portable sound machine and snuggly toy from home to help baby relax (and maybe even keep his nap schedule).



## Car Travel

Safety on the road should be the most important focus for holiday travel. Children under 8 years of age should travel in a safety restraint device appropriate for their age. The Chicco **KeyFit Infant Car Seat** is the #1-rated car seat in America and very popular with parents because of its ease of installation – a very important consideration since studies have shown that four out of five car seats are installed incorrectly. Whether you're installing the base with LATCH or with the seat belt, the **KeyFit's** easy-to-adjust leveling foot and **double bubble level guides** make accurate installation easy every time. Proper installation is KEY to safer travel.

Another consideration for safety is to keep your infant in the rear-facing position as long as possible. The **Chicco KeyFit 30** allows children to ride in the safer rear-facing position until they weigh 30 lbs. Both the KeyFit and KeyFit 30 infant car seats are ergonomically designed, lined with energy absorbing foam for improved side impact protection, and have a five-point harness that pulls tight with one hand, keeping baby snug and secure.

Tips for a quiet ride: Leave home just as your baby is ready for her nap. This way baby can sleep soundly on the way to grandma's without disrupting her sleep schedule. For long trips, consider leaving at bedtime after baby has had her bath and final bottle and is dressed in her PJs. When you arrive at your destination, limit overstimulation (and excited grandparents) and quickly and quietly transfer baby to bed so that her dreams aren't disrupted. She'll wake up in the morning bright eyed and fuss free, ready to play.

Older kids can enjoy road travel from the comfort of their **Strada Booster**. This seat is easy to install and use with clearly marked, wide belt paths, and has one-hand height and width adjustability. Thickly cushioned triple-side protection for head, shoulders and hips with deep side wings keep your child protected and make napping more comfortable.

Tips to stave off the "Are we there yet?": Bring healthy snacks and fresh cool water to keep kids satisfied and minimize temptations at the drive-thru. Schedule hourly stops so that kids can stretch their legs and switch out a toy or book to keep entertained. Save a special holiday DVD for the car trip so that your older child actually looks forward to the drive.



## Eating

When it comes to feeding baby, it is important that she has a comfortable place to sit during long holiday meals. The Chicco **360° Rotating Hook On Chair** is perfect for travel. It stores flat and has a handy carry bag, but easily opens to be a comfortable padded chair that hooks to almost any table top up to 5.5 inches thick. The most *revolutionary* feature of the **360°** is that you can rotate the seat to face baby in any direction, making feeding in tight spots easy. And, when she's done eating and wants a new view, simply rotate her seat to give her a whole new perspective!

Tips to keep baby's tummy happy while traveling: Keep baby's meal schedule the same as it is at home. Your baby thrives on consistency and he'll appreciate knowing that even with all of the new faces around, he's still getting his regular snacks and meals. Bring along the food that baby is accustomed to eating.

Holidays are a time for favorite seasonal meals and treats. They're also a time for over indulgence. Make sure your family loads up on fruits and veggies while enjoying smaller portions of indulgent foods. This will keep older kids from getting tummy aches and will keep mom and dad from having to log extra hours at the gym when the holidays are over.



## Sleeping

The holidays are wonderful... and exhausting! Make sure that baby has a quiet and comfortable place to unwind, be changed and sleep. Chicco's **Lullaby LX Playard** is an essential item to bring along for overnight visits. With a playard, infant bassinet, changing station, and removable playmat, this four-in-one product takes the place of a **mini nursery**.

Tips for sweet dreams: If baby is used to sleeping with a fan, humidifier, or sleep machine, set up the same at her home-away-from-home. The key is to recreate her home sleep environment as best you can. You may choose to stay close to baby and soothe her a bit while she falls asleep the first few times.



## Chicco in the Press

### Toy of the Year!

We don't like to brag, but...it's been a banner year for Chicco toys! A few industry and parenting awards for 2009 include:





**¡CÓMATE CON TUOY BEBÉ!**  
Este juguete colorido, suave, sensible y divertido de tocar es el primer paso hacia el aprendizaje. Tu bebé lo disfrutará mucho. Desde \$39.99. Disponible.



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**BILINGÜES**

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**PARA LOS MÁS CHICOS**

Necesitan estimulación visual, táctil y auditiva. Cuanto más colores, mejor. Pero que sean sencillos y sencillos.



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